



Robert Coffey



Robert's practice focuses on dispute resolution. This incorporates litigation and alternative dispute resolution (such as mediation). Robert has significant expertise in advising on product liability, product recall, and associated disputes. Robert has worked at the Court of Appeal, and was seconded to

PepsiCo as in-house counsel.

Representative Clients and Deals

- **Deloitte & Touche:** advising the administrator of a public limited company on a series of financial irregularities from which the company's former directors apparently benefited prior to the administration.
- **Mattel Inc:** advising on product liability and recalls, including some of the most high-profile global product recalls of the last five years. Provided strategic and regulatory advice, and project-managed the implementation of recalls in 60 countries.
- **Equitable Life Assurance Society:** acting for a former director in relation to a £3.1 billion claim by the Society against 15 former directors and the former auditor of the Society.
- **Lithium Battery recalls:** advising a household-name electronics company on the largest single lithium battery recall project, and its implementation. Acted as the key provider of regulatory and strategic advice, and manager of global recall implementation (excluding in the US and Canada). Robert has also on a number of other lithium battery recalls for high-profile clients.
- **Commercial mediation:** advising an international infrastructure investment client on the mediation of its claim relating to a business-critical concession agreement. A post-mediation settlement payment of £12,000,000 was paid to the client, representing full satisfaction of the client's claims, and also ensuring business continuity.

- **United Nations High Commissioner for Refugees:** advising on an intervention at the House of Lords, which concluded with a judgment handed down in April 2008 setting a highly favourable and widely acclaimed legal precedent.

Memberships and Publications

Robert is a member of the Confederation of British Industry contract law working group. He is also involved with the Association of the British Pharmaceutical Industry, and the Association of the British Healthcare Industry.

Robert has contributed to several publications addressing 'best practice' in managing product liability.

Education and Career

Robert was awarded a B.A. (Moderatorship) in 2000, and an M.A. in 2003 by the University of Dublin, Trinity College. He subsequently completed post-graduate studies at the College of Law in London, and was admitted as a Solicitor of the Supreme Court of England and Wales in April 2005 and as a solicitor in the Republic of Ireland in 2007.

Robert trained at Baker & McKenzie LLP's London office, and qualified into the Dispute Resolution Department at that firm in April 2005. Robert spent 3 months as judicial assistant to Lord Justice Kennedy at the Court of Appeal. He was subsequently seconded to PepsiCo UK and Ireland from December 2005 until September 2006, and acted as Senior Legal Counsel with a wide range of corporate and commercial responsibilities. Robert has spoken at seminars, and delivered tailored training to clients on the subject of product regulation, liability and recall.

Contact Information

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